PeoplesChoice
CREDIT UNION

2026 Holiday Fundraiser Rules

All proceeds benefit Maine Credit Unions Campaign for Ending Hunger in Maine

From October 16, 2026 to December 30, 2026, PeoplesChoice Credit Union Holiday Calendar Fundraiser will be available at our branches during regular business hours, through our call center at 207-282-4156, or via message through mobile banking. The suggested donation is $10.00 (ten dollars) for one entry or $25.00 (twenty five dollars) for three entries. Each Holiday Sweepstakes entry will be assigned to the person's name and phone number. All donations collected will go to benefit the Campaign for Ending Hunger in Maine fundraiser.

Holiday Fundraiser entries are available for PeoplesChoice Credit Union members and non-members, who are Maine residents and are 18 years of age or older. All Holiday Fundraiser entries must be received by 4:00PM, December 30, 2026.

No purchase or contribution is required to participate in the Fundraiser. Individuals who contribute to the Campaign for Ending Hunger in Maine between the dates listed in the duration of the Fundraiser above by following the instructions are automatically entered in the drawing. Individuals who are not Campaign contributors and who do not wish to contribute to the Campaign for Ending Hunger in Maine at this time may enter the drawing by mailing a written request on a 3" x 5" card for "ENTRY TO SWEEPSTAKES" with the participant's name, home phone number, cell phone number, physical address, and e-mail address to PeoplesChoice Credit Union, Attn: Campaign for Ending Hunger, 23 Industrial Park Rd., Saco, ME 04072. Submitting a Sweepstakes entry by any of the means identified above constitutes acceptance of these rules.

PeoplesChoice Credit Union will select, at random, one winning Holiday Fundraiser entry for each day during the month of December. Winning entries will not be removed from the drawing and individuals will be eligible to win more than one prize. All winners will be contacted by phone, based on the phone number as provided by the individual at time of purchase. PeoplesChoice Credit Union will make a maximum of 3 (three) phone calls to the winner. The winner will have 45 (forty-five) days to claim the prize. If the prize is not claimed within 45 days, then the prize will be forfeited. No other winner will be chosen. PeoplesChoice is not responsible for any phone issues when contacting winners.

If it is determined by PeoplesChoice that a candidate is not eligible to receive a prize, another candidate may be selected and this process will continue on until such time as an eligible candidate is found. In the event that no candidates are found to meet the specifications the prize will go un-awarded.

The value of the prizes will vary and are noted on the 2026 Holiday Fundraiser Calendar available at any PeoplesChoice Credit Union branch or online at www.peopleschoicecreditunion.com. Prize value is based on the retail value.

Each announced winner is responsible for taxes and must complete and sign a Fundraiser Authorization and Release, at a PeoplesChoice branch, which confirms eligibility to receive the prize; permits use of name, fundraiser entry materials, as defined in above; and releases PeoplesChoice Credit Union from all liability in connection with winner's participation in the sweepstakes and acceptance, use, or non-use of the prize.

All entrants and winners agree to give PeoplesChoice Credit Union unrestricted right to use, reuse, broadcast, or publish their name, city of residence, sweepstakes entry materials, photo, video tape, film or any other likeness for any reason PeoplesChoice Credit Union deems necessary without compensation, unless prohibited by law.

By participating in this sweepstakes, each participant agrees to waive any and all claims for damages for death, personal injury, and loss of property or property damage that he or she may sustain as a result of his or her participation in the sweepstakes and/or the use of any prize. PeoplesChoice Credit Union is not responsible for entries not received due to computer or internet issues.